

# iMind Transformation Announces

## The Continuous Transformation Management<sup>®</sup> Framework Professional Certification

A four-day course on the first **comprehensive framework** for business & organizational transformation

The discipline of managing continuous transformation is not about better work management or adding rigor – but rather it is about making the shift in paradigm to an organization continuously transforming to align with Millennium Age principles and demands.



Techniques and tools in the framework are applied from inside transformation initiatives outward to the heart of corporate values and culture – altering how people think about their work, their work relationships and their part in the organization and its transformation.

Register on Eventbrite  
Group Rates Available

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Calgary  
Oct 24 to Oct 27

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Edmonton  
Nov 21 to Nov 24

Daily  
Outlines

Certify in the CTM<sup>®</sup> Framework  
or Just Attend to Learn New Techniques in Transformation

- Day One ⊕ Principles of Continuous Transformation
- Day Two ⊕ Continuous Transformation Management Framework
- Day Three ⊕ Embedding CTM Practices
- Day Four ⊕ Measuring Transformation Progress
- Day Five ⊕ Exam Preparation and Certification Exam (optional)

5

Reasons  
to Take  
This  
Course

1. Learn how to leverage the universal principles of business transformation to get better transformation results, faster – regardless of what business you are in.
2. Acquire tools that equip you to be a leader of transformation success on your project, in your department or organization.
3. Measure and answer the question ‘Are we transforming?’ for your peers, executive, or staff.
4. Learn how to untangle the influences and cultural barriers that keep your organization from transforming – clearing a path for transformation to occur.
5. Gain insights and increase your value proposition to your organization, clients, or colleagues.

Want More Information? Check Out These Links...

- [Certification Information Sheet](#)
- [3-minute video of how it works](#)
- [45-minute free framework introduction webinar](#)

[www.imindtransformation.com](http://www.imindtransformation.com)

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This email is intended for colleagues and past and current client organizations of Dr. Linda Miller  
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